Technology Risk Management Conference

hosted by: The Alliance of McKonly & Asbury, DFDR Consulting, and Prismworks Technology, Inc.

May 8, 2019

8:00AM - 9:00AM Registration and Breakfast

9:00AM - 9:10AM Welcome

9:10AM - 10:00AM Organic Growth of IT: What Your IT Infrastructure Looks Like and How it Got There
Mark Crescenzi, President of Prismworks Technology, Inc.

This presentation will describe the normal process of how Information Technology systems are normally implemented in a growing business and the inherent issues that arise from this organic growth.

10:00AM - 10:20AM Break

10:20AM - 11:10AM Understanding the Value of a SOC Report
Michael Hoffner, Partner and SOC Practice Leader, and David Hammarberg, Principal, IT Director, and Cybersecurity Practice Leader at McKonly & Asbury

This presentation will discuss building a SOC compliance program and the inherent benefits of a SOC report for your service organization and readers of your SOC report. Have you been relying on subservice organization SOC reports? The time has come where users are no longer accepting that answer and want vendors to have their own SOC reports. Will you risk losing clients or not signing new clients due to your reluctance to have a SOC report done? We will identify the different SOC reports and which one is right for your organization.

11:10AM - 12:00PM Incident Response
Michael Nelson, Founder at DFDR Consulting LLC

We are living in the age of the data breach. From Equifax to Facebook to Under Armour, it has been demonstrated that no company is beyond reach. Many businesses house sensitive and critical information, causing them to become a target as an attacker is likely to view them as low hanging fruit with a large upswing should they gain access. This session will focus on responding to a breach within your own organization and the different steps, tools, and techniques that can be used to assist in identifying and containing the damage that was done.

12:00PM - 1:00PM Lunch

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1:00PM - 1:50PM

Understanding Your Security Assessment

Ken Pyle, Partner and Chief Information Security Officer at DFDR Consulting LLC

Security breaches are costly for organizations and sometimes close the organization's doors permanently. Security assessments can help your organization direct resources to high risk and vulnerable areas, therefore reducing your risk footprint. Does your organization have a risk assessment completed at least annually? Is your organization using that risk assessment to its fullest potential to secure your organization?

1:50PM - 2:40PM

What is SOC for Cybersecurity?

Michael Hoffner, Partner and SOC Practice Leader, and David Hammarberg, Principal, IT Director, and Cybersecurity Practice Leader at McKonly & Asbury

Organizations are under increasing pressure to demonstrate that they are managing cybersecurity threats and that they have effective processes and controls in place to detect, respond to, mitigate, and recover from breaches and other security events. This presentation will take a look at the AICPA's cybersecurity risk management reporting framework that addresses this market need, assisting organizations as they communicate relevant and useful information about the effectiveness of their cybersecurity risk management programs. It reviews what SOC for Cybersecurity is, the benefits, and the end product and use in an organization.

2:40PM - 3:30PM

Righting the Wrong: What Your IT Infrastructure Should Look Like and How to Get it There

Mark Crescenzi, President of Prismworks Technology, Inc.

This presentation includes current Information Technology best practices associated with security, access, and availability. In it, we will describe specific steps to move your organization closer to these practices.

3:30PM

Closing