

7:30AM - 8:00AM

Registration and Breakfast

8:00AM - 8:50AM

G1: Current Cyber Fraud Malware - Michael DiTurno, PNC Bank

This session will focus on the two significant fraud risks facing many corporations today. The first being a malware based threat – Dyre malware (also known as Dyreza) and the second is Business E-Mail Compromise which is less technical but still very effective for the bad guys.

8:55AM - 9:45AM

G2: Tax Update - Mark Heath, McKonly & Asbury

This session will cover trends in taxes. It will include updates on federal business tax, state and local taxes, and individual taxes.

9:45AM - 10:00AM

Break

10:00AM - 10:50AM

Morning Breakout Session - Options are as follows:

Option B-1: Actuarial Trends Impact on Loss Reserves - Jane Taylor, Huggins Actuarial Services

This session will provide an update on the insurance trends from an actuarial perspective. Jane will place an emphasis on what is happening in the insurance arena which will impact the loss reserve entry as well as cover climate change, self-driving vehicles, and other trends.

Option B-2: Fraud and IT Risk Assessments - David Hammarberg and Samuel BowerCraft, McKonly & Asbury

Risk management is a hot topic in business today. From financial to operational risk, to human resources and regulations, risk is everywhere with risk mitigation brought up time and time again. The key question today is not whether we are mitigating risk, but how? How did we evaluate the risk? How did we prioritize our activities? How did we get comfortable with the approach we are taking today? This session will discuss risk assessment for fraud and information technology, how the risk assessment process functions, why it is important, and how we can improve our assessments so that our actions in the future produce results that we can live with.

11:00AM - 11:50AM

G3: Computer Forensics - Michael Nelson, DFDR Consulting LLC

There was a point in time when life occurrences were considered “private”, pictures were printed and handed to others, filing cabinets were pertinent to investigations, call detail records contained the full picture of mobile activity and every action taken by an individual was not recorded. Said time, is no longer. With that stated, how does one get access to or collect above related data? During the course of this presentation, technology advancements will be discussed along with how pertinent information can be extracted from every day activities and interpreted to paint a picture of what truly occurred. Additionally, a discussion will be had on how to handle, filter, and better understand large data sets once received.

12:00PM - 1:00PM

Lunch

Register today at www.macpas.com/2015trends
Contact us at events@macpas.com or 717-972-5822

1:00PM - 2:15PM

G4: Keeping Risks in Perspective - Thomas Firey, Cato Institute

Business, like human life in general, is filled with many different risks. There is ample evidence that people systematically overestimate some risks while underestimating others, resulting in questionable and costly decisions about how to deal with those risks. This presentation will look at risk broadly, consider the problems with people's risk judgments, and try to find a strategy for the classic problem: What to do when your boss is over-focused on one risk and ignoring a bigger one?

2:15PM - 2:25PM

Break

2:25PM - 3:15PM

Afternoon Breakout Session - Options are as follows:

Option B-3: Trends in Risk Focused Financial Examinations (Panel Discussion)

This panel of experts will discuss the trends in risk focused examinations. We will hear from people who are in the trenches dealing with these changes on a regular basis. The panel will cover topics such as the NAIC Cyber Security Principles, Critical Risk Categories, reliance on CPA workpapers, and the trends in the Own Risk Solvency Assessment (ORSA) and Enterprise Risk Management (ERM). These topics impact all insurance companies regardless of their premium level.

Option B-4: Ethics Trends - Janice Snyder, McKonly & Asbury

Organizations and regulators are placing more emphasis on ethics. This is especially true in the financial professions. This increased emphasis on ethics is reflected in the professional organizational education requirements. This session will discuss changes in the American Institute of Certified Public Accountants (AICPA), Institute of Internal Auditors (IIA), and Society of Financial Examiners (SOFE) ethics requirements.

3:15PM - 3:30PM

Break

3:30PM - 4:45PM

G5: FBI Risk Update - Special Agent Michelle DeStefano, FBI

It is surprising how little has actually changed over the years when it comes to fraud schemes. This presentation will address what has and what hasn't changed, including the way technology changes such things as the ever shrinking size of storage devices, social media, email, virtual currency, internet file sharing, throw away phones and cloud storage and how they have affected the way fraud schemes are carried out and investigated.

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