

8:00AM - 8:45AM

Registration and Breakfast

8:45AM - 9:00AM

Welcome - McKonly & Asbury

9:00AM - 10:40AM

Tax Reform and Business: The Real Outlook from The Hill - **Mark Everson and Rick Lazio, alliantgroup**

Join Mark Everson, former IRS Commissioner and alliantgroup Vice Chairman, and Rick Lazio, former U.S. Congressman and alliantgroup Director, as they give an insider's perspective on the IRS, Capitol Hill, and how developing legislation and tax policy will impact you and your clients in the coming year.

10:40AM - 11:30AM

Blending Creativity With Your Company Culture to Get Outstanding Results - **Michael Biggerstaff, Nxtbook Media**

Michael Biggerstaff will share, from an insiders perspective, ways that Nxtbook Media utilizes creativity on a daily basis to help lift and foster a culture that helps it rank as one of the Best Places to Work in PA. Gain real life insights and take away ideas to help lift your organization's culture in unique and clever ways.

11:30AM - 12:30PM

Lunch

12:30PM - 1:20PM

The Year of the Standoff: The President v. Congress v. The Supreme Court on Key Labor and Employment Issues - **Jill Sebest Welch, Barley Snyder**

Given Congress' unwillingness to advance the President's agenda over the past few years, we've seen the President's increasing reliance upon unilateral action in the form of Executive Orders and Presidential Memoranda. 2015 is the year that several of these Executive Orders and Presidential Memoranda are slated for implementation, particularly those affecting employer pay practices and those directed at the federal contractor community. 2015 is also the year that the U.S. Department of Labor will release revised wage and hour regulations on white collar exemptions. Find out how businesses fare in the fray.

1:30PM - 2:20PM

Breakout Session A - Options are as follows:

Option A-1: Trending Topics in the Trust World - Kurt Trimarchi, McKonly & Asbury and David Warren, Bridgeford Trust Company

This session will focus on emerging trust topics including the benefits of charitable trust planning and how to use trusts in the charitable planning space. There will also be a discussion on hot topics relevant to trust jurisdiction selection such as decanting, privacy, and asset protection.

Option A-2: Health Care Reform Update – Employers' Shared Responsibility and Reporting - Robert Glus, Conrad Siegel Actuaries

This presentation will provide an update on recent developments with the implementation of the Affordable Care Act. We will review the rules for Employer Shared Responsibility, the potential penalties for noncompliance, and discuss the associated employer reporting requirements that will begin in January 2016. We will also touch on recent guidance associated with the "Cadillac Tax" set to begin in 2018.

Option A-3: Strategic Thinking and Its Impact on the Bottom Line - Gabe Bell, ADP

This session will help business owners identify what is happening in today's market, along with the top objectives and challenges they are facing. We will also compare business strategies versus business realities and assist in understanding what a paradigm shift may look like for business owners, focusing on how strategic thinking is essential to meeting and exceeding business challenges.

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Contact us at events@macpas.com or 717-972-5822

2:30PM - 3:20PM

Breakout Session B - Options are as follows:

Option B-1: Staying Informed: Accounting and Auditing Technical Updates - Janice Snyder, McKonly & Asbury

This session will provide an update on recent developments in the accounting and auditing world, including Accounting Standards Updates, the FASB Project Plan, and other hot topics.

Option B-2: Health Care Reform Update – Employers’ Shared Responsibility and Reporting - Robert Glus, Conrad Siegel Actuaries

This presentation will provide an update on recent developments with the implementation of the Affordable Care Act. We will review the rules for Employer Shared Responsibility, the potential penalties for noncompliance, and discuss the associated employer reporting requirements that will begin in January 2016. We will also touch on recent guidance associated with the “Cadillac Tax” set to begin in 2018.

Option B-3: Strategic Thinking and Its Impact on the Bottom Line - Gabe Bell, ADP

This session will help business owners identify what is happening in today’s market, along with the top objectives and challenges they are facing. We will also compare business strategies versus business realities and assist in understanding what a paradigm shift may look like for business owners, focusing on how strategic thinking is essential to meeting and exceeding business challenges.

3:30PM - 4:20PM

The Business Owners’ Economic Outlook and How Technology is Transforming Banking - Quincy Miller, RBS Citizens Financial Group, Inc.

This session will provide statistical detail, trends, and analysis regarding the economic pulse and the business banking landscape. Hear how technology has impacted business and personal clients, the unknown “bank of the future,” and what’s happening now in the industry.

4:20PM - 4:30PM

Closing

4:30PM - 6:00PM

Reception

Join us after the day’s sessions for a reception featuring networking, appetizers, and drinks!

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