

8:30AM - 9:00AM

Registration and Breakfast

9:00AM - 9:05AM

Welcome - McKonly & Asbury

9:05AM - 10:20AM

Post-Election Legislative Update

Dean Zerbe, former Senior Counsel to the U.S. Senate Finance Committee and current National Managing Director of alliantgroup

1.5 Other CPE Credits (Specialized Knowledge and Application)

Dean's presentation will be a post-election legislative update and will outline what businesses and business owners can expect with tax reform and other economic issues.

10:20AM - 10:30AM

Break

10:30AM - 11:20AM

Will They Stay or Will They Go? Retaining Talent Today's Business Environment

Mark Pulaski, Principal at Cornerstone Advisors and Pat Noel, President of Talent Development Solutions, LLC

Mark and Pat will take a look at employee retention and its increasing importance. They will answer questions on if the current condition of employee retention is likely to change, what motivates people to stay in their job, and how generational differences affect these answers. They will also focus on ways to retain talent and create motivating environments in the workplace as well as ways to retain and transfer knowledge because it's more than about people; knowledge retention is also important.

11:20AM - 12:10PM

What is Business Intelligence and How Can it Help My Business?

Mike Yeager, Vice President of Cargas

1 Other CPE Credit (Management Services)

Mike's presentation will define Business Intelligence (BI) and discuss how data mining, analytics, and reporting are all related to BI. He will outline how you can determine your key performance indicators (KPI's) for financial success as well as measuring your KPI's and how it impacts your business performance. Finally, Mike will define The Cloud, Big Data, and BI and how they are related.

12:10PM - 1:00PM

Lunch

Learn more and register at www.macpas.com/collaborate2017

Contact us at events@macpas.com or (717) 972-5822

1:00PM - 1:50PM

General Economy and Capital Markets Overview

Daniel Fitzpatrick, President of Citizens Bank-PA/NJ/DE, Head of National Industry Verticals

1 Other CPE Credit (Economics)

Daniel will be presenting an overview of the general global, national, and Pennsylvania economies with emphasis on key industry trends, trade, employment, housing, energy prices, and interest rate outlook. Additionally, he will provide a high level update of the capital markets, including the pro rata bank, institutional and high yield markets, and in the context of the overall general economy.

1:50PM - 2:40PM

The Latest in Healthcare Reform

Jon Sapochak, Partner/Consulting Actuary and Jim Pyne, Benefit Consultant at Conrad Siegel Actuaries

1 Other CPE Credit (Specialized Knowledge and Application)

It's "deja-vu all over again." We'll consider the first several months of the Trump administration... what has already been done? What is likely to come in the next several months? What does the repeal-and-replace plan really mean for the future of employee benefit plans?

2:40PM - 2:50PM

Break

2:50PM - 4:05PM

Technical Session – Part 1: The FASB Has Been Busy...Are You Prepared? Part 2: Where in the World is Tax Reform?

Janice Snyder and Mark Heath, Partners with McKonly & Asbury

1 Accounting CPE Credit and 0.5 Tax CPE Credit

This two part session is intended to provide a technical update for attendees. In Part 1, Janice will present on the new accounting standards and how they will impact your organization. In Part 2, Mark will take a look at the who, what, how, and why of tax reform, including where we've been, where we're at, and where we're going.

4:05PM - 4:55PM

Employment Law Update

Todd Shill, Principal at Pillar+Aught

1 Other CPE Credit (Business Law)

Todd's presentation features a discussion and analysis of the Trump Administration's effect on labor and employment laws as it relates to wage and hour, discrimination, leave, and union organizing laws, among other employment topics. He will also include a discussion about what can be expected through the remainder of 2017 and President Trump's four year term.

4:55PM - 5:00PM

Closing Remarks

5:00PM - 6:00PM

Reception